Wiki Biography Project Rubric

Criteria	30-20 pts.	19-10 pts.	9-0 pts.
Ideas	Many highlights of the person's life, shared in an expressive, entertaining and informative way	Some highlights of the person's life, shared in an informative way	Few highlights of the person's life, shared in an informative way.
Organization	- Organizational pattern and layout are an excellent fit for the topic, purpose and audience - Introduction grabs the reader's attention - Information is in appropriate sections and transitions connect sections smoothly	- Organizational pattern and layout are a good fit to outlined expectations. - Introduction may need some improvement - Some information may be misplaced and sections may seem disconnected. The article doesn't flow from one section to the next nicely.	- Organizational pattern and layout is not evident or interfere with the meaning - Introduction may not be present - Information is not categorized and transitions are rarely, if ever, attempted
Conventions	- Writer uses vivid words and phrases that draw pictures in the reader's mind - Writer rarely makes errors in capitalization, punctuation, spelling and/or grammar, and the writing is exceptionally easy to read	- Writer uses some words that communicate clearly, but the writing lacks variety, punch or flair - Writer makes some errors in capitalization, punctuation, spelling and/or grammar	- Writer uses a limited vocabulary that does not communicate strongly or capture the reader's interest. - Writer makes many errors in capitalization, punctuation, spelling and/or grammar, and this greatly interferes with the flow of the piece
Voice	- The writer seems to be writing from knowledge or experience of knowing this person. The author has taken the ideas and made them "their own" - Quotes and references are used when appropriate to enhance the narrative	- The writer relates some of their own knowledge or experience of this person, but there is no strong ownership of the topic - Quotes and references are used sparingly and are not integrated smoothly into the narrative	- The writer has not tried to transform the information in a personal way. The ideas and the way they are expressed seem to belong to someone else - Quotes and references are sparse and/or awkwardly introduced into text
Creativity/ Presentation	- Pictures, videos, maps and graphics enhance the narrative and are visually appealing - Format, layout, text and organization looks professional	- There are either too many or too few visuals scattered about the document - Format, layout, text and organization feels like an amateur project.	- Few if any visuals are present in the document or the visuals interfere with the narrative in awkward ways. - Format, layout, text and organization feels sloppy and rushed.

Comments: